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# FROM THE PUBLISHER

Through more than 33 years of in-depth technological news coverage, *U.S.Tech* has become the premier global publication of the electronics manufacturing industry. We are committed to bringing you the latest developments, technological achievements and high-tech products from all over the globe.

During 2017, we experienced a dramatic increase in readership due to the impact of our digital editions and web content. Such a great response from our readers has prompted us to continue to enhance the paper in both downloadable PDF and digital flipbook formats.

As the manufacturing world moves more towards smart operation, efficient process control, robotics and automation, this year we have included special feature sections on the topic of automation in two separate issues. Other newly-introduced topics include design software and semiconductor production.

Also in the last year, our social media presence on Facebook, Twitter, and LinkedIn enabled us to connect with an increasing number of industry colleagues. We also post video interviews of industry leaders at all major electronics trade shows. The

recorded video interviews are posted to the homepage and video section of [www.us-tech.com](http://www.us-tech.com), as well as to our YouTube channel.

Beyond the printed paper, we continuously report fresh news to the industry through our website. These daily tech and news updates are also posted on Facebook, Twitter, and LinkedIn, which encourages our vast community to share information and ideas.

We emphasize coverage of new products and services that can help our technology thrive in global markets. Our website traffic statistics and the number of new digital edition subscribers indicate rapidly growing readership in Canada, Mexico, Europe, and the Asia/Pacific regions.

We are strongly committed to print and have done our best to be “green” by converting our print process to environmentally friendly materials. In parallel, we continue to develop our web, digital and mobile capabilities to give our advertisers the broadest possible exposure.