

# U.S. TECH CIRCULATION AND READERSHIP

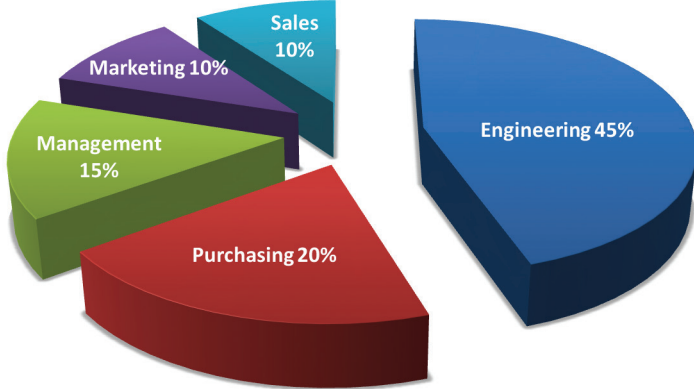


**Newspaper Readership** Published nine times per year, the *U.S.Tech* newspaper reaches professionals who design, develop, manufacture, and test electronic products. This unique publication continues to thrive even as our readers' reliance upon electronic media grows. We initially developed and continue to refine the circulation of *U.S.Tech* by attending all major electronics trade shows. Our print subscribers make up a stable base of 24,000

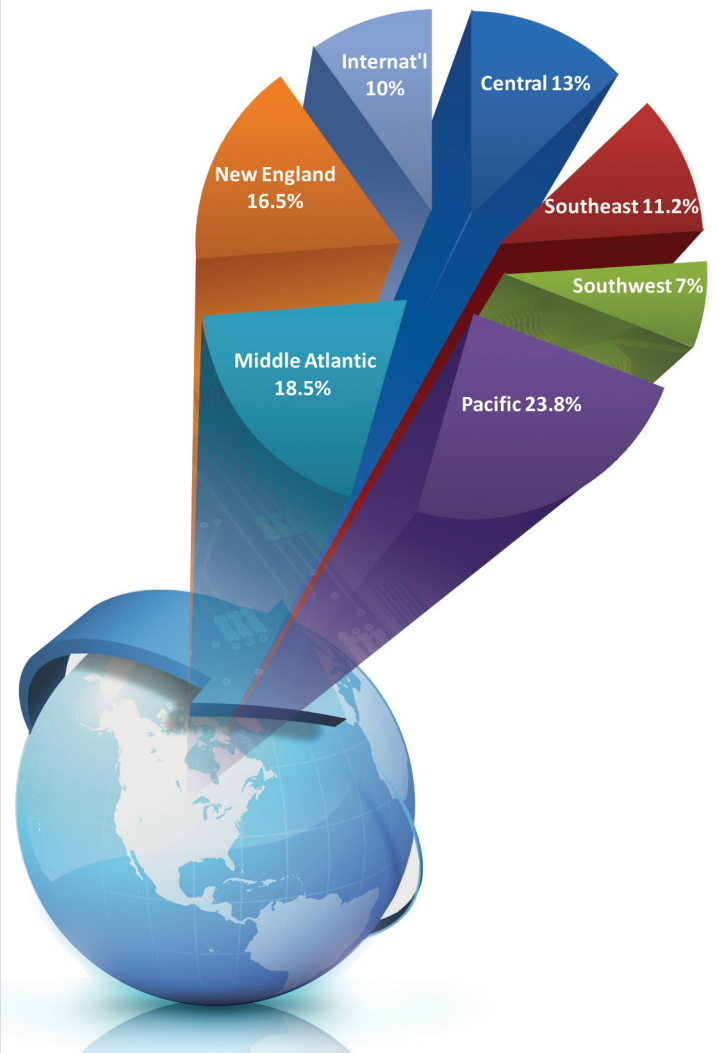
decision makers, whose purchases of electronic equipment, systems, and components total in the billions of dollars. Along with the print edition, our digital editions are exact, and easily-accessible replicas of the printed paper and now reach an additional 11,000 subscribers. In addition to our subscriber base we supply print copies of *U.S.Tech* to more than 20 trade shows a year, boosting our total distribution to approximately 45,000 copies.

## PRINT CIRCULATION 24,000

### WHO READS *U.S. TECH*?



### DEMOGRAPHICS



### PRIMARY AREAS OF INTEREST

