

WE REACH YOUR TARGET MARKET



We cover EMS like nobody else.

Not long ago, “contract manufacturing” was a concept that needed to be explained. It has since matured into the well understood electronic manufacturing services (EMS) industry. Here, the artful combination of corporate strengths, not just in boardrooms, but also on design screens, in planning and procurement offices, and on the manufacturing floors, create well-built cost competitive products for all the world to admire and to buy. Over the years, we have covered thousands of success stories in EMS. We like to think that nobody does it better.

In-depth coverage of the major issues challenging our industry.

The placement of increasingly smaller components, working towards lean manufacturing, supply chain management, the protection of intellectual property, RFID, counterfeit components, and other major challenges facing the electronics industry are constantly being reviewed and updated. In the future, what opportunities will LEDs, nanotechnology, organic electronics, and renewable energy create? How might companies respond, innovate, and adapt? Find out in *U.S.Tech*. We provide coverage of landmark changes in the industry.

Thoughtful articles to help build your business. News to keep on top.

In each issue our regular categories cover topics intended to enhance your business, such as Management, Supply Chain and Partnering. Our Tech Watch column explores current trends and forward-looking technology. Other sections cover business news, mergers and acquisitions, plant expansions and relocations, distributor agreements, personnel moves, appointments, and promotions, as well as a regularly-printed selection of new products.

More online information than ever.

Every feature article and press release printed is also available on our website and in the digital versions. All articles and product releases from past issues have been archived in an extensive, searchable, online database. In addition, our White Paper posting feature is a source of advanced technical material on a broad range of topics. We provide worldwide daily breaking news coverage as it happens. Our website is updated daily with business news and technical briefs to keep you informed. All daily updates on the site are posted to Facebook, Twitter, and LinkedIn. Join us on Facebook, Twitter and LinkedIn for easy access to the latest tech news.

Fast response, and quick relay of product coverage. Lots in the paper. More on the web.

We keep in mind that our responsibility as a newspaper is to print news while it is still news. Today, advanced online communication tools enable our editorial staff to post news online immediately, and to print it faster than ever. There is no “hopper” at *U.S.Tech*. We cover only current news items generated within 30 days of publication. We have worked hard to provide the efficient and consistent news service that our readers have come to expect.

[Writer’s Guidelines](#) are available online at www.us-tech.com in the Media Kit section.

